



Canadian Nuclear Society

**NWMDER 2025 Sponsorship and Exhibition
Information Package**

Aug 24-28, 2025, Blue Mountain Resort, Ontario

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1. Sponsorship Levels for NWMDER 2025 Conference

Table 1: Cost of Sponsorship Levels for NWMDER 2025 Conference

Conference	Host	Platinum	Gold	Silver	Bronze
5 th NWMDER Conference	\$30,000	\$20,000	\$15,000	\$10,000	\$7,500

2. Benefits Associated with Sponsorship Levels

Table 2: Benefits associated with the Various Sponsorship Levels for NWMDER 2025 Conferences

Benefit	Host	Platinum	Gold	Silver	Bronze
Sponsorship Level Pricing for NWMDER in 2025	See Table 1				
Number of 100% discounted (complimentary) registrations	5	4	3	2	0
Complimentary Exhibitor Booth (includes 2 additional complimentary registrations for running the booth). <i>Host and Platinum sponsors have first choice of location on floorplan for in-person events.</i>	Yes	Yes	Yes	Yes	No
Select specific event activities from the Shopping Cart that fit within the value of the Sponsorship level chosen.	Yes	Yes	Yes	Yes	Yes
Visibility and Involvement Prior to Event					
Logo and link to company website featured on event website, and a ‘thank you for sponsoring’ announcement on LinkedIn	Yes	Yes	Yes	Yes	Yes
Opportunity to display company marketing video on screen in the plenary room (if held in-person) or on rotating banner of event website homepage (if this is held virtually).	Yes	Yes	Yes	No	No
Logo on all conference marketing communications	Yes	Yes	No	No	No
Opportunity to provide a representative on the event organizing committee to participate in key decisions	Yes	Yes	No	No	No
Visibility and Involvement During Event					
Logo and name displayed at all appropriate opportunities during the event both for virtual and in-person events (e.g., scrolling slide show during program-free times, signage, etc.)	Yes	Yes	Yes	Yes	Yes
Verbal recognition of sponsorship at all appropriate opportunities during event	Yes	Yes	Yes	Yes	Yes
Number of event meals at which company receives a reserved table	All	2	1	0	0
Opportunity for podium appearances such as welcoming registrants at the start of event	Yes	No	No	No	No

Benefits (see Table 2) associated with the sponsorship levels (singletons or multi) that require follow-up:

1. **Shopping Cart selections** (Event activities that Sponsors can select to be identified with their sponsorship up to the value of their sponsorship, e.g. Event Mobile app.)
 - a. Use the CNS Sponsors & Exhibitors platform to select the Shopping Cart items for the conference. As selections are made the item will be removed from inventory. Shopping cart items do not have to be selected at the time of placing the order(s); however, since the number of shopping cart items is limited, it is recommended the selections be made soon as convenient (at least 4 months prior to the event start date). These will be assigned on a “First come, first served” basis.
 - b. Please see each event’s website to review the associated Shopping cart.
 - c. As event preparations finalize, events may add items to the shopping cart on their events websites. Sponsors will be informed as these occur.
 - d. Co-sponsorship is available for many of the items. Please reach out to the CNS Sponsorship & Exhibits Chair (contact information on the front page) if you are interested in co-sponsoring.

2. **Complimentary Exhibit Booths (Silver level and above)**

Use the CNS Sponsors & Exhibitors platform to select the Complimentary Exhibit Booth. If the Exhibit Booth layout has been finalized at the time of the Sponsorship order, you will be able to view the Exhibit Booth layout and select a location. Note, some locations may be reserved for particular Sponsorship levels depending on the event. If the Exhibit Booth layout is not finalized, you will be notified by email when it is.

3. **100% Discounted registrations**

A form will be provided for you to provide contact information for those receiving 100% Discounted registrations to the event’s registration organizing coordinator. We realize that contact information may not be known for some time. However, to enable adequate planning, contact information **MUST** be provided 3 months prior to the event start date to avoid forfeit.

4. **Discounted Registrations for those Sponsors of multiple events (Table 3)**

A form will be provided for you to provide the contact information for those receiving Discounted registrations to the event’s registration organizing coordinator. We realize that contact information may not be known for some time. However, to enable adequate planning, contact information **MUST** be provided 3 months prior to the event start date to avoid forfeit.

5. **Benefits associated with Visibility and Involvement Prior to Event and Visibility and Involvement During Event** do not require follow-up actions (other than to provide a logo if yours has changed or if the CNS does not have it).

3. Benefits of Sponsoring Multiple CNS Events

Table 3: Benefits of Sponsoring Multiple CNS Events

Additional Benefits Depending on the Total Amount Sponsored	2 Events >= \$20,000 10% Discount	3+ Events >= \$35,000 20% Discount
Number of additional discounted registrations at conferences of your choice in discussion with the S&E Chair.	4	4
Your logo displayed at all CNS events during 2025	Yes	Yes

Limitations to Additional Discounted Registrations:

1. Bonus discounted registrations **cannot** be used for International Conferences with ANS involvement.
2. Registrants of discounted complimentary registrations must be identified **3 months prior to the start of the event.**

4. Exhibit Booth Details

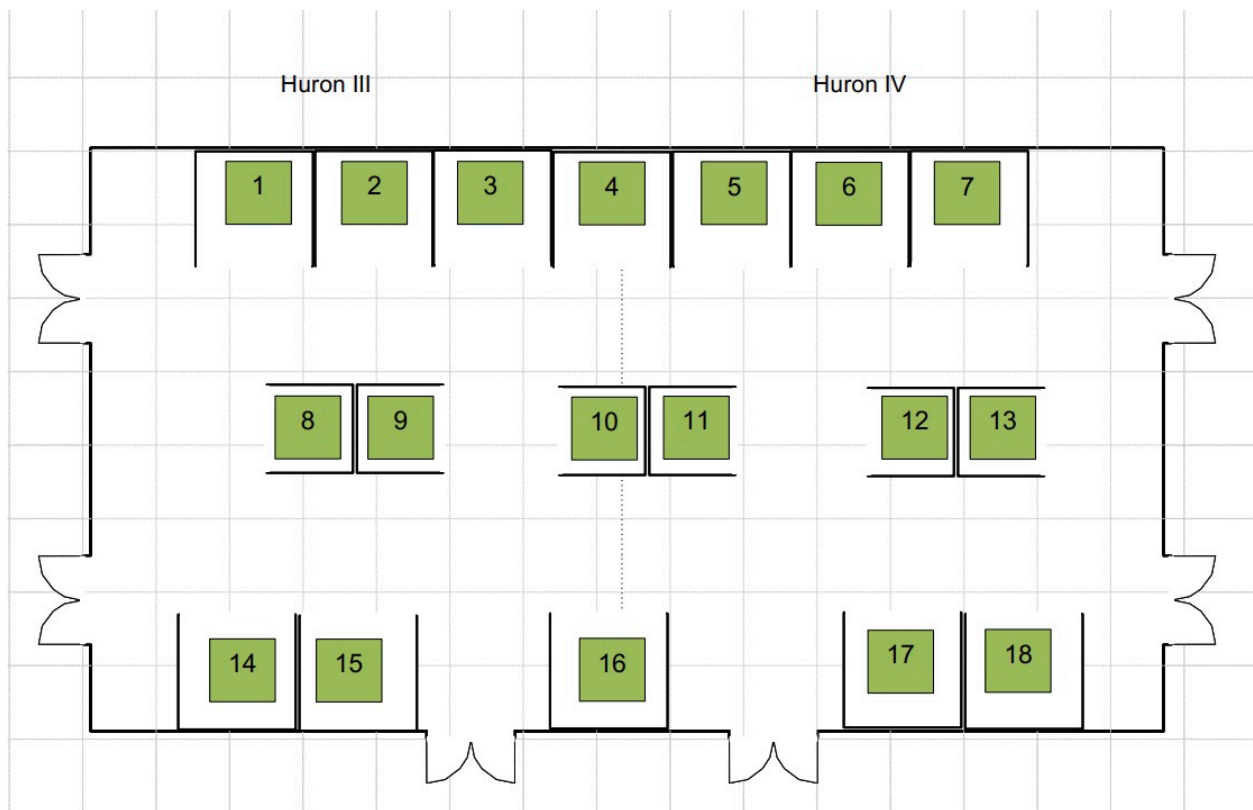
This section details the benefits (Table 4) of purchasing Exhibit Booths and the requirements of follow-up by Exhibitors to ensure timely confirmation of the benefits. The Online S&E management system will be used for Exhibit Booth purchases. Because of the newness of the system, confirmation of the intended Exhibit Booth(s) will be made by email as was done in the past. Access to the CNS Sponsorship & Exhibitors platform will be provided where the Exhibit Booth orders will be completed. Each event’s website will have a portal to view the various Exhibit Booth details.

Table 4: Features of Exhibitor Booths

Exhibitor Booth Features	Value
<ul style="list-style-type: none"> • Two full conference registrations for staff to attend to booth. This includes full access to the event and all conference programming, including meals. Please note that the staff must register at least three months before the event (discount codes to be provided). • One booth space (~10-ft x 10-ft, to be confirmed for each individual event) • One 6-ft draped table • Two side chairs and waste basket • List of event attendees • General company visibility: <ul style="list-style-type: none"> ○ Company logo displayed on event website, with link to company website ○ Company logo displayed on large poster on-site, and in a scrolling slide show during event down-time 	\$4,500 + HST = \$5085

If Exhibit Booths are purchased for 2 or more events, the Exhibitor would be eligible to select \$4,500 worth of items from the Shopping Cart for one event. Cart selections must be made 4 months before the event to avoid forfeit of the benefit.

Exhibit Booth Floor Plan



The booths are allocated on a first-come, first-served basis. You can view the list of available booths on the Online CNS S&E Platform.

5. Terms and Conditions

- Sponsorship and Exhibition opportunities will be confirmed on a first-come, first-served basis. After your participation has been confirmed, you will be provided with a link to access the CNS Sponsorship & Exhibitors platform for payment and selection of various benefits.
- Payment of invoices for sponsorship and exhibition items is expected in full within 30 days of invoicing. Sponsorship and exhibition items with payment not received within 30 days of invoicing are not considered guaranteed.
- The CNS does not assume liability for loss of or damage to company's material or equipment when on-site at an in-person event.

6. Methods of Payment

Payments can be made directly through the CNS Sponsorship & Exhibitors portal.

Payment types include:

- Credit card (VISA / MasterCard / AMEX)
- Cheque payable to “Canadian Nuclear Society” and mailed to
Canadian Nuclear Society
1 Eglinton Ave E. Suite 705
Toronto, ON, M4P 3A1
- Electronic Funds Transfer

7. Cancellation and Refund Policy

No refunds will be provided for cancellation of sponsorship and exhibition items once the booking has been finalized.

8. Shopping Cart Items

Item	Comments	Value (In-Person)
Banquet Dinner	Reserved for the Host Sponsor has priority for this item. Verbal recognition to be given at the start of the event. Company name and logo to be displayed in prominent locations during the conference.	\$30,000
Pre-Banquet Reception	Verbal recognition to be given as reception ends. Company name and logo to be displayed in prominent locations during the conference.	\$8,000
Banquet Entertainment	Some examples include a band for an in-person event. Verbal recognition to be given during event, and company name and logo to be displayed in prominent locations during conference.	\$8,000
Opening Reception	The 1 st Platinum Sponsor (if any) has priority for this item. Verbal recognition to be given at the start of the reception. Company name and logo to be displayed in prominent locations during reception.	\$20,000
Monday Luncheon with Keynote Speaker	Verbal recognition to be given at the start of the luncheon. Company name and logo to be displayed on the screens during lunch. Opportunity to provide a company representative to do an opening speech and introduce the keynote speaker. (No speaker, \$15000 Committee to decide)	\$20,000
Tuesday Luncheon with Keynote Speaker	Verbal recognition to be given at the start of the luncheon. Company name and logo to be displayed on the screens during lunch. Opportunity to provide a company representative to do an opening speech and introduce the keynote speaker. (No speaker, \$15000 Committee to decide)	\$20,000
Wednesday Luncheon with Keynote Speaker	Verbal recognition to be given at the start of the luncheon. Company name and logo to be displayed on the screens during lunch. Opportunity to provide a company representative to do an opening speech and introduce the keynote speaker. (No speaker, \$15000 Committee to decide)	\$20,000

Thursday Luncheon with Speaker	Verbal recognition to be given at the start of the luncheon. Company name and logo to be displayed on the screens during lunch. Opportunity to provide a company representative to do an opening speech and introduce the keynote speaker. (No speaker, \$15000 Committee to decide)	\$20,000
Student Poster Session	Verbal recognition to be given at the start of the session. Company name and logo to be displayed in prominent locations during the session. Opportunity to aid in announcing the winners of the prizes for best poster presentation.	\$10,000
Monday Delegates Breakfast Sponsor	Verbal recognition to be given. Company name and logo to be displayed in prominent locations during breakfast.	\$5,000
Tuesday Delegates Breakfast Sponsor	Verbal recognition to be given. Company name and logo to be displayed in prominent locations during breakfast.	\$5,000
Wednesday Delegates Breakfast Sponsor	Verbal recognition to be given. Company name and logo to be displayed in prominent locations during breakfast.	\$5,000
Thursday Delegates Breakfast Sponsor	Verbal recognition to be given. Company name and logo to be displayed in prominent locations during breakfast.	\$5,000
Monday Speaker's Breakfast Sponsor	Verbal recognition to be given. Company name and logo to be displayed in prominent locations during breakfast.	\$4,000
Tuesday Speaker's Breakfast Sponsor	Verbal recognition to be given. Company name and logo to be displayed in prominent locations during breakfast.	\$4,000
Wednesday Speaker's Breakfast Sponsor	Verbal recognition to be given. Company name and logo to be displayed in prominent locations during breakfast.	\$4,000
Thursday Speaker's Breakfast Sponsor	Verbal recognition to be given. Company name and logo to be displayed in prominent locations during breakfast.	\$4,000
Monday AM Coffee Break	For in-person events, coffee and tea is provided for all delegates. Please note, sponsors are allowed to select one coffee break over the course of the conference.	\$3,000
Monday PM Coffee Break	For in-person events, coffee and tea is provided for all delegates. Please note, sponsors are allowed to select one coffee break over the course of the conference.	\$3,000
Tuesday AM Coffee Break	For in-person events, coffee and tea is provided for all delegates. Please note, sponsors are allowed to select one coffee break over the course of the conference.	\$3,000
Tuesday PM Coffee Break	For in-person events, coffee and tea is provided for all delegates. Please note, sponsors are allowed to select one coffee break over the course of the conference.	\$3,000
Wednesday AM Coffee Break	For in-person events, coffee and tea is provided for all delegates. Please note, sponsors are allowed to select one coffee break over the course of the conference.	\$3,000
Wednesday PM Coffee Break	For in-person events, coffee and tea is provided for all delegates. Please note, sponsors are allowed to select one coffee break over the course of the conference.	\$3,000
Thursday AM Coffee Break	For in-person events, coffee and tea is provided for all delegates. Please note, sponsors are allowed to select one coffee break over the course of the conference.	\$3,000
Thursday PM Coffee Break	For in-person events, coffee and tea is provided for all delegates. Please note, sponsors are allowed to select one coffee break over the course of the conference.	\$3,000

Student Participation Assistance	This opportunity helps to offset the cost to students for travel and accommodations to increase participation across Canada. Verbal recognition to be given at the start of the conference. Company name and logo to be displayed in prominent locations during event.	\$20,000
Event Audio-Visual Services #1 of 2	Helps offset the AV services required for all plenary and technical presentations during an in-person event.	\$15,000
Event Audio-Visual Services #2 of 2	Helps offset the AV services required for all plenary and technical presentations during an in-person event.	\$15,000
Event Delegate Bags	Provided each delegate with a full registration. Sponsoring company logo (in addition to conference and CNS logo) to be printed on bag.	\$10,000
Digital Event Program	Events Programs receive much viewing during the event and therefore over an opportunity for Sponsors to have their logos viewed many times.	\$5,000
Event Check-In Desk	Sponsor logo will be displayed at the event check-in desk.	\$6,000
Event Mobile App	Verbal recognition to be given. Company name and logo to be prominently displayed on event app (in addition to the CNS and conference logo).	\$7,000
Event Wifi	Verbal recognition to be given. Company name and logo to be displayed at all appropriate opportunities.	\$5,000
Delegate Name Tags & Lanyards	This item ensures prominent visibility for the company throughout entire event. Company logo to be printed or displayed next to conference logo. Additional cost if you would also like your logo on the lanyards that hold the name tags	\$5,000 + \$2000 for lanyards
Water AM	For every station/room for the 5 days. Company name and logo to be displayed.	\$5,000
Water PM	For every station/room for the 5 days. Company name and logo to be displayed.	\$5,000
Technical Session	Verbal recognition to be given during session. Company name and logo to be displayed at appropriate opportunities during session. NOTE: There are ~10 technical sessions; thus, there is an inventory of 10 available.	\$1,000
Plenary Session #1	Verbal recognition to be given during session. Company name and logo to be displayed at appropriate opportunities during session.	\$4,000
Plenary Session #2	Verbal recognition to be given during session. Company name and logo to be displayed at appropriate opportunities during session.	\$4,000
Plenary Session #3	Verbal recognition to be given during session. Company name and logo to be displayed at appropriate opportunities during session.	\$4,000
Plenary Session #4	Verbal recognition to be given during session. Company name and logo to be displayed at appropriate opportunities during session.	\$4,000
Plenary Session #5	Verbal recognition to be given during session. Company name and logo to be displayed at appropriate opportunities during session.	\$4,000
General Contribution	Pricing to be negotiated with event organizing committee	\$1,000 and more

